- MainStage Saturday @ 8:30pm: Eldridge Gravy
- MainStage Sunday @ 6:00pm: Sallie Ford
- Ballard BeerFest: Over 20 Ballard and Regional Brews
- Salmon BBQ: \$12
- First-ever: Ballard Skate Festi-bowl

BallardSeafoodFest

Saturday
july 12

forty smokin' years

BallardSeafoodFest

sunday
july 13













### Welcome to SeafoodFest

Celebrating 40 years, the Ballard SeafoodFest is officially a timehonored tradition in Ballard. What started in 1974 as a salmon BBQ to raise funds for the Ballard Chamber of Commerce has evolved into a 2-day community festival and celebration of all things Ballard.

The 2014 SeafoodFest promises to expand on what we began last year: an outstanding line-up of musical artists at the Ballard Avenue MainStage with the help from our friends at the Sunset Tavern and the Tractor Tavern, the 2nd Annual Ballard BeerFest that highlights some of the finest craft beers from Ballard and the greater Northwest region, a celebration of our Scandinavian heritage at the new SKOL Stage produced in conjunction with the Leif Erikson Lodge and the Nordie Heritage Museum and a tip of the cap to our youth with the addition of the Festi-Bowl Skate Event on Saturday at Ballard Commons Park.

And, of course, SeafoodFest wouldn't be complete without our traditional alder smoked salmon barbeaue thanks to the generous support from Trident Seafoods and the crews at Ballard Oil, Camco Electric, Pacific Fisherman and the members of Occidental Lodge No. 72.

The decades have rolled by bringing constant change to Ballard, but the tradition of the Ballard SeafoodFest continues on as we celebrate all that's good in our Ballard community.

Master BA

Ballard SeafoodFest Program Guide, Volume X1
Layout: Cindy Payne, Payneless Promotions
Copywriting: Cindy Payne, Stephanie Jensen
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Printing: Pacific Publishing Company
2014 Poster Design: Stephanie Jensen





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NW 58th Street

NW 57th Street

NW 56th Street

### Map





3	Ballard Commons
	FamilyStage

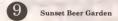




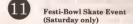
















#### Directions & Basic Info

NW Market Street

SeafoodFest is an official Seafair sanctioned event and is celebrating its 40th year. www.seafoodfest.org

#### From 1-5

Take the 45th Street exit. Go west on 45th. Follow 45th as it changes names to 46th, and then to Market Street.
Follow Market to 20th and you're there!

#### Ride vour Bike

Numerous bike lanes and the Burke Gilman Trail all lead to Ballard.

### Take the Bus

From downtown Seattle, take D Line/Rapid Ride, 15, 17, 18, 29 or 40.
From the U-District, take a 44.

Leaty Avenue NA

For bus schedule info visit metro.kingcounty.gov/schedules or call 206-553-3000.

#### Info Booth

Located at 22nd & Market. Got questions? The info booth has answers. It's also the spot for Lost Kids. Just ask the friendly folks at the info booth. Not only will they help, they'll do it with a smile.



We love SeafoodFest! Try us out on Leary Way!

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### <sup>4</sup> Thank You

#### Volunteers

From setup to teardown it takes nearly 300 volunteers to make SeafoodFest happen. Volunteers mark streets in the middle of the night. They pull beer. They answer questions at the info booth. They grill salmon. They hang signs. They pick up garbage. They sell raffle tickets. They work with vendors. They make sure attendees are safe.

In addition, committee members work almost year round dreaming, planning and implementing.

Why? Because they care about this special community we call home. They love festivals. They are music fans and they want to support a festival that provides quality music for all and keeps it free.

To you, SeafoodFest is truly grateful. Thank you.

#### Special Thanks

Warren Aakervik, Birgit Ages, Truc Allen, Ballard Boys & Girls Club, Mary Bond, Kiersten Bowers, Frank Brown, Steve & Laurie Brown, Tammie & Steve Callahan, Lowen Clausen, Dan Cowan, Digs, Judy Gray, Ted Gray, Cam Hardy, Luis Hernandez, Steve Horris, Tim Hunter, Leif Erikson Building Association, Ozzie Kvithammer, Jim McDermott, Heidi Park, Bob Payne, Cathy & Lynn Pfeiffer, Shawn Rockey, Seafair, Seattle Fire Department, Seattle Police Department, Chris Swenson & the City of Seattle Special Events Committee, Umpqua Bank, Western Fire & Safety



### SeafoodFest Committee

Amy Besunder Leah Braicich Randy Brinker Legh Burns Lee Ehrheart Nathan Engman Todd Kimball Roger Lorenz Maggie McKelvy Melissa Sampaga Gabriel The Barber Bjarne Varnes Travis Williams Sue Allegra, Chamber Administrative Manager-Mike Stewart, Chamber Executive Director **Event Consultants:** Alby Allen, Allan Hirsch, Greg Garcia, Max Genereaux

Stephanie Jensen, Margaret Mocho, Cynthia Payne,

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Marshall Reid





SeafoodFest started in 1974 with bountiful salmon, a delicious recipe and the generosity of an entire community to prepare and serve it.

Forty years later, festival-goers still line up down the street to have the only salmon dinner flown in from Alaska especially for this event.

And we are proud to serve the same recipe at the same location: 22nd Avenue NW and NW 56th Street.

Here's what's on the menu:

Alder-smoked Salmon Garlic Bread Cole Slaw Choice of Water or Soft Drink

\$12





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The heart of Ballard will always remain with its Scandinavian heritage. A group of immigrants came to work in the maritime and logging industries, then created a micro-culture unique to this little NW corner of Seattle. They brought with them their food, their art, their music, their clothing. And we are the richer for it.

SeafoodFest is proud to present the Scandinavian Gateway, at 20th & Market, designed to welcome attendees and share some of that rich Scandinavian Heritage. The stage is filled with traditional music and well, some not so traditional—we simply can't resist the Abba option... A variety of Scandinavian folks will have exhibits and share everything from music and language to recipes and dance. And don't miss the Viking Raid!, a scavenger hunt all over Ballard. Stop by the booths adjacent to the Skol Stage, pick up your passport and find the loot!

# SkolStage Performers at 20th & Market

Saturday, July 12

11:00am Arc Dance Noon Leikaringen

1:00pm Lutefisk Contest

3:00pm Einar Tappio

4:00pm Scandinavian Dance

& Lessons for Everyone

5:30pm Seattle Skandia Spelmanslag

6:30pm ABBA Karaoke

Sunday, July 13 11:00am Kory Tideman

12:15pm Svea Duo

1:30pm Folk Voice Band

3:00pm Superhero Costume Contest

4:30pm Skandia Kapell 5:45pm Harold Nygaard

& Juanita Holmes

# 

### **Exhibiting Participants**

Swedish Club Leif Erikson International Foundation Norwegian Ladies Chorus Nordic Heritage Museum Leif Erikson Lodge Scandinavian Language Institute

Friends of Bergen Place Nordic American Voices









# Ballard Commons Family Stage

# FamilyStage Performers at Ballard Commons Park

Saturday, July 12

Noon Mario the Funny Man 1:00pm Hermit Crab & the Moon

Mary Shaver's Puppets

2:00pm Alleyoop's Musical Games

3:00pm Mario the Funny Man 4:00pm Roving Reptiles

5:00pm The Not Its

Sunday, July 13

Noon Deano the Clown (Roaming after the show)

1:00pm Raven's Puppets

2:00pm Mario the Funny Man 3:00pm Allevoop's Musical Games

4:00pm Roving Reptiles

5:00pm Mario the Funny Man

This stage is carefully curated by Allan Hirsch, aka Alleyoop!, a veteran of the children's performance scene for over 30 years.

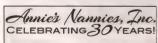
Turtle Theater Story Telling shows all weekend between stage shows featuring Native Storyteller Uri Israel & Storyteller Al Hirsch Games of the World Exhibit all weekend



Kids Vendors & Activities located along 22nd & at Ballard Commons Big Purple Slide

Far Flung Bungy
Little Wing
Majic Bubble Wand
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ADDITION TO THE BALLARD SEAFOODFEST

SATURDAY, JULY 12TH 2014 3PM - 9PM AT THE BALLARD COMMONS PARK



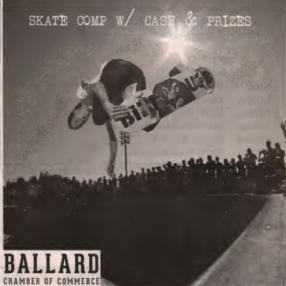
SKATE INSTRUCTION SLALOM

EXHIBITION





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### Ballard BeerFest

Last year, we introduced a new SeafoodFest event, the Ballard BeerFest. The response was phenomenal. This year, we've planned an even larger celebration.

Rock and roll: We've expanded the BeerFest venue, and moved it closer to the Ballard MainStage.

More beer: Bring on the nano brews, micro brews, and all the best beer from your favorite Ballard and Northwest breweries.

What are you waiting for? There's a cold one waiting for you at the BeerFest

Location: 22nd Avenue NW & Ballard Avenue

Saturday from 12:00pm - 10:00pm Hours.

Sunday from 12:00pm - 7:00pm

\$5 for a 14 oz. beer • \$7 for wine Cost:

There is NO FEE to enter the festival

Join the Conversation on Twitter: #BallardBeerFest

#### Sunset Satellite Beer Garden

Be sure to check out the other Beer Garden just up the road on Ballard Avenue. They'll be featuring DJs all day. They have some raucous after parties planned, too. Here's the lineup:

Saturday, July 12 - Seafood Fest After-Party

9:30pm Dudley Man Love

Sunday July 13th - Seafood Fest Mop Up Party featuring the bands of **Ballard Avenue Bartenders** 

No Grave 5:30pm 6:30pm Powers

7:30pm Bad Motivators

8:30pm Detective Agency 9:30pm **Evening Bell** 

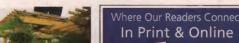
10:30pm Casey Ruff and the Mayors of Ballard





















































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# <sup>10</sup> Ballard Avenue MainStage







### Saturday, July 12

1:00pm

Vaudeville Etiquette (Seattle) Alt Country Folk Rock

2:30pm

Goodbye Heart (Seattle) Atmospheric Rock

4:00pm

The Flavr Blue (Seattle) Indie Electro Pop

5:30pm

You Me and Apollo (Fort Collins, CO) Indie Rock

7:00pm

Polyrhythmics (Seattle) World/Afro Beat/Funk

8:30pm

Eldridge Gravy

& The Court Supreme (Seattle) Funk



### Ballard Avenue MainStage

### Sunday, July 13

Noon

The Swearengens

(Seattle) Alt Country

1:30pm

Ravenna Woods (Seattle) Indie Folk Rock

3:00pm

Brent Amaker and The Rodeo

(Seattle) Outlaw Country

4:30pm

Fruition
(Portland) Bluegrass

6:00pm

Sallie Ford

(Portland) American Folk Rock











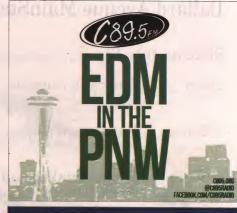




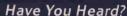
Since SeafoodFest Saturday is the same day as Ballard's Second Saturday Artwalk, you can keep the fun going by checking out various local artists at over 30 venues.

Pick up a map at the SeafoodFest Info Booth.

Visit www.ballardartwalk.blogspot.com for artist information. And do stop by Dakota Art Store, 2000 NW Market, to vote for your favorite painting in their summer competition.







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What do you remember? It was only 40 years ago, so it shouldn't be too hard. Score one point for every ever lovin' correct answer.

- 1-3 correct: Keep on truckin'. You aren't a child of the 70's, after all,
- 4-7 correct: Gimme some skin! You may actually have been around 40 years ago...and you remembered something, which is a good thing.
- 8-12 correct: Dy-no-mite! May the force be with you and your gnarly trivia skills.
- 13-15 correct: You are freaking us out. They could have used you on Hollywood Squares.

#### Economy

- 1. Within 10 cents, what was the average price of a gallon of gas?
- 2. Within 10 cents, what was the average price of a gallon of milk?
- 3. Within \$1,000, what was the average price of a new home?

#### **Politics**

- 4. Who was the U.S. president?
- 5. Who was the Washington state governor?
- 6. Who was the mayor of Seattle?

#### Sports

- 7. Who won the Superbowl?
- 8. Who won the NBA championship?
- 9. Who won Wimbledon?

#### Culture

- 10. What was the Billboard number one song?
- 11. What was the highest rated TV show?
- 12. What movie won the Oscar for Best Picture?

#### Ballard

- 13. In 1974, how many years until Ballard Avenue would be listed on the National Register of Historic Places?
- 14. What store was located where Ballard Commons Park is now?
- 15. What Ballard High School senior basketball player went on to be an All-American, and a UW standout?

#### Answers Kim Stewart 'er Saleway \*\*\*T Two; designation was made in 1976 13. The Sting ZI. All in the Family 'TT The Way We Were, by Barbra Streisand IO. Jimmy Connors | Billy Jean King 6 BOSTON CELLICS °Q Miami Dolphins ٠, Wes Uhlman .9 Dan Evans .G Richard Mixon ₽. 00.006,88\$ 3. 76.18 .2. 89.0\$ ٠,



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# 14 Get Grillin'

If you've lived in Seattle for any length of time, you are well acquainted with the on-going love affair we have with Oncorhynchus, otherwise known as Pacific salmon. From the spectacle of the flying fish at Pike Place Market, to the red carpet arrival of the first Copper River salmon every spring, our adoration of all things salmon runs deep - like the salmon themselves

Baked, smoked, grilled, or broiled. one of the most authentic tastes of summer is the melt-in-your-mouth goodness of freshly cooked salmon. It's no coincidence that SeafoodFest has included an alder-smoked salmon barbeque since 1974 - forty smokin' years, to be exact. So follow your nose to 5511 22nd Avenue, and don't miss one of SeafoodFest's most iconic and delicious events.

### Pacific Rim Orange Salmon

You may not be able to replicate the Ballard SeafoodFest barbeque at home, but here's another way to prepare salmon that is quick. tasty, and almost as fun. Happy eating!

#### Ingredients

- 1 ½ pounds salmon filet 1 cup of butter
- 3 cloves of garlic, minced
- 4 teaspoons of soy sauce
- ¼ teaspoon powdered ginger
- 1 teaspoon of brown sugar
- 2 tablespoons of Dijon mustard
- 2 teaspoons of freshly grated orange rind 1/2 cup of freshly squeezed orange juice
- A dash of Worcestershire sauce

- 1. Rinse salmon filet under cold water and pat dry with paper towels.
- 2. Brush the skin with oil.
- 3. Place skin side down on a piece of foil. If broiling, place foil on baking sheet.
- 4. Preheat broiler or grill
- 5. Prepare ingredients above, and mix together in small howl.
- 6. Pour marinade into a saucepan.
- 7. Simmer marinade on low heat, stirring frequently.
- 8. Brush filet with marinade.
- 9. Place salmon filet under broiler or on grill.
- 10. Periodically brush marinade on filet.
- 11. Cook 1-inch-thick fillets for 10 to 15 minutes. Allow another 10 minutes for each extra inch of thickness
- 12. Check fish with a fork, If salmon flakes easily, it is ready to eat.
- 13. Remove the fish from foil with a spatula and serve immediately.







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# Lutefisk **Eating Contest**

# Saturday, July 12, 1:00pm located at the SkolStage, 20th & Market

Sign-up begins at Info Booth.

We'll take the first 10 Participants

1:00pm

Rules: The contest is a test of speed and endurance.

Contestants may eat with their hands. No fish allowed on lap or on the ground.

10 contestants eat a 1/2 lb. serving of fish Round 1:

The first 5 to finish go on to the second round. 5 contestants eat a second 1/2 lb. serving of fish. Round 2:

The first 3 to complete continue. Round 3: 3 contestants eat a third 1/2 lb. serving of fish.

First contestant done wins.

Prizes: First Prize: \$300

Second Prize: \$150 Third Prize: \$50

### Superhero Costume Contest

# Sunday, July 13, 3:00pm located at the SkolStage, 20th & Market

Sign-up begins at Info Booth.

3:00pm Start time

Rules

Dress as your favorite classic or made up superhero

and compete for tons of great prizes.

3 Age Divisions:

7 & Under

12 & under Teen

Prizes:

Grand Prize: \$100

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located on Leary Avenue NW, between Market Street & NW Vernon Place

Alaska Weathervane Seafood - Scallorito, pan seared scallops on pilaf

Bad Albert's - Fish burgers, Cajun crawfish, blackened fish tacos

Ballard Brothers Seafood & Burgers - Cajun blackened wild salmon burger

Ballard Chamber Salmon BBQ - Alder-cooked salmon, cole slaw & garlic bread

Berryhills - Crab cakes, seafood ceasar wrap

Blue Med - Halibut tacos, oyster sliders, coconut shrimp

Carlos Catering - Filipino. Tempura prawns and lumpia

Craving Cajun - Shrimp & grits, shrimp jambalaya, gumbo

Eloi Taste of the Caribbean - Fish sandwich and Jamaican jerk

Honey Walnut Shrimp - Prawns with honey walnut glaze served over rice

International Foods - Crab cakes, gyros

J.J. & Son - Fresh oysters and po' boys

Kaleenka Piroshky - Smoked salmon piroshky

Kornman of Washington - Roasted corn on the cob

New Orleans Cookery - Alligator on a stick, jambalava, catfish plate

Original Shrimp & Crab - Crab melts, shrimp melts, razor clam fritters

Panda Catering - Shrimp dumplings, lotus leaf wraps, egg rolls

Smokin' Pete's BBQ - Barbecue shrimp & cod fritters

The Vikings - Smoked salmon wrap, calamari & chips

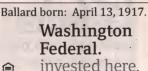
Thomas Concessions - Fried lemonade (really), fried candy bars & corn dogs

Trident Retail Store - Fish tacos, salmon burgers, smoked salmon sliders

Zieglers Bratwurst Haus - Herring salad & sausage

**URBAN DESIGN** 

2014 Best of the Fest Food Vendor will be announced on Saturday, 4pm at the MainStage





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#### Food Trucks

Located in a special corral on Market Street in between 20th & 22nd, next to the Skol Stage

Athena's - Gyros & falafel

Evolution Revolution - Seafood chowder, mahi tacos, truffle fries

Fish Basket - Beer battered fish & chips

Skillet Street Food - Salmon po' boy, poutine

Where Ya At Matt NOLA style jambalaya, gumbo and more

#### Snacks & Desserts

Located at the head of Market Street & Leary, as well as down 22nd toward the BeerFest

Absolutely Nuts! - Fresh roasted nuts.

Anchorhead Coffee - A multitude of coffee options, hot, iced & sweet

Baskin Robbins 31 Ice Cream - There's nothin' like a 31 fix when you need it! (located on Leary in the Food Court)

Biringer Farm - Shortcake, scones, brownies

Captain Coconuts - A lovely bunch of fresh coconuts

Fresh Squeezed Lemonade - Lemonade & Arnold Palmers

Hawaii's Donut - Cream filled donuts with a Hawaiian flair

Hawaiian Shaved Ice - Refreshing tropical shaved ice

JJFroYoGo - Soft serve ice cream & frozen novelties (located at Ballard Commons)

Kettle Beach Concessions - Kettle & caramel corn

Peanut Butter Goodness - Deep fried PB&J, pickles, cheesecake & more

Lopez Island Creamery - Handcrafted gourmet ice cream

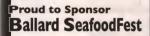
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Celia's Gourmet Foods
Fishpeople
Gustoblende
Melting Pot Candy
Riley's Spice of Life
Straus Bavarian Nuts
Such A Slush
Sweet Heat Company
Sweet Mickey's
Trilby's BBQ Sauce & Seasonings
WeDo Fudge

For the Body Blissful Scents Aromatherapy KlapnKlip Soy Candles Mehndi Madness (Henna Tattoos) Seattle Soap Shop

Garden & Metal Arts Mixed Metals Steel Images

Glass Blowing Sands Glass

Home, Kids & Pets All the Best Pets Big Purple Slide Darwin's Natural Pet Products Little Wing Majic Bubble Wand Parties by Inez The Dawefather There's a rich variety of artisans at SeafoodFest featuring everything from jewelry to Henna tattoos, caricatures to spiced nuts. Various non profits join the fun, too. Some provide event activities: Amazing Grace Spiritual Center creates prayer flags with kids, Ballard Baptist has a fish pond and Community Cat Coalition brings cats for adoption. Finally, several of our sponsors have booth space. They too, bring activities. Some of fer massage. Some, such as Bath Fitter, Sylvan and Z-Ultimate feature fun for kids. AMLI, located on Ballard Avenue, between the beer gardens, has a photo booth; and finally, if you see a gecko, wandering around, you'll know GEICO is "in the house". Thanks to all for such yibrant displays and activity!

Beth Richman Designs

Jewelry A Thousand Years Later Andrea Silverman Designs Baracka Gemstones and Jewelry Beth Richman Designs CarolMade Forest Life Creations Hans Christensen Designs House of Agate J McCormick Designs memyjewelryandi Name Ring 4U Native Creation Native Creation #2 Nomadic Artistry Seciwa SW Native Jewelry and Crafts Tangerine Jewelry Shop Two Obsessed Jewelry West Coast Sea Glass Woven Chains Jewelry

Photography LifeThrough My Lens Photography Thornton Creek Imagery

Spiritual European Psychic The Psychic Temple

Wearables & Fiber Arts
Classic Collection Hats
Fairly Enchanted Designs
Judy Sauer Fiber Artist
Laura Bee Designs
Lea Leather
March Hat
Marmalade Originals
Original Baby Bundle

Woodworking Fisher Woodworking Richard Steppic Woodturner Non Profit Booths
Alaskan Way Viaduct Replacement Program
Ballard Elks Lodge #827
King County Metro
NOAA Fisheries Service
Seattle Animal Shelter
Amazing Grace Spiritual Center
Ballard Baptist Church
Community Cat Coalition
Ballard Prepares/CBRA
Judy
Sustainable Ballard

an Designs
Blowing Sands Glass

Thornton Creek Imagery

Judy Sauer Fiber Artist

Sponsor Booths AMLI AMR Bartell Drugs Bath Fitter BECU Crown Hill Chiropractic GEICO **ING Commercial Partners** metroPCS Microsoft Windows Orthopedic Specialists of Seattle Polyclinic Swedish Medical Center/Ballard Sylvan Learning Center Vitality Chiropractic Z-Ultimate - Self Defense Studios



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### Raffle

Grand Prize 2 Roundtrip tickets on Iceland Air 1st Prize Holland America cruise for 2 2nd Prize Shop Local Ballard gift basket

Tickets \$5

Raffle tickets are available prior to SeafoodFest at:

- The Ballard Chamber Office, 2208 NW Market, #100
- · HomeStreet Bank, 5900 24th Avenue NW
- · American West Bank, 2237 NW 57th Street
- · Umpqua Bank, 5512 22nd Avenue NW

During the Festival, you can purchase tickets at:

- · The Info Booth
- · Roving Raffle Sellers
- BeerFest

These Ballard Merchants generously contributed to the Buy Local Gift Basket:

All the Best Pet Carg, Anima Mundi, Ballard Cupcake Royale, Clover, Culinary Essentials, EETBAR, Habitude, Kula Movement, La Isla, Laura Bee Designs, Market Street Shoes, Monster Art & Clothing, Other Coast Café, re-soul, Romanza Gifts, Salish Sea Trading Cooperative, Sonic Boom Records, Trove, Venue

Drawing Sunday, July 13 at 4pm on the Ballard Avenue MainStage
Need not be present to win.

Proceeds support the fine community work of the Ballard Chamber of Commerce.

### Merchandise

#### SeafoodFest.

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2014

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Posters: \$5

Available at the Info Booth

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